

12179-P081US

PATENT



- 1 -

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application: Marc Eller et al.

Serial No.: 09/553,012

Filed: April 20, 2000

Art Unit: 3628

Examiner: Not yet assigned

For: SYSTEM AND METHOD FOR SELLING ADVERTISING SPACE ON  
ELECTRONIC BILLBOARDS OVER THE INTERNET

INFORMATION DISCLOSURE STATEMENT

Assistant Commissioner for Patents  
Washington, D.C. 20231

Dear Sir:

This Information Disclosure Statement is being submitted in connection with the above-identified application for patent. Applicant submits herewith patents, publications or other information of which he is aware, which he believes may be material to the patentability of this application and in respect of which there may be a duty to disclose in accordance with 37 C.F.R. § 1.56.

CERTIFICATION UNDER 37 C.F.R. § 1.8

I hereby certify that this correspondence (along with any item referred to as being enclosed herewith) is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to the Assistant Commissioner for Patents, Washington, D.C. 20231, on October 9, 2000.

Signature

Toni Asendorf

(Printed name of person certifying)

RECEIVED

OCT 20 2001

TC 2700 MAIL ROOM

RECEIVED

OCT 25 2000

TC 2700 MAIL ROOM

GP3628  
#3  
CC  
10-31-00

While this Information Disclosure Statement may be "material" pursuant to 37 C.F.R. § 1.56, it is not intended to constitute an admission that any patent, publication or other information referred to herein is "prior art" for this invention unless specifically designated as such.

In accordance with 37 C.F.R. § 1.97(g), the filing of this Information Disclosure Statement shall not be construed to mean that a search has been made or that no other material information as defined in 37 C.F.R. § 1.56(a) exists.

The attached form, PTO-1449, provides a listing of patents, publications, or other information as required by 37 C.F.R. § 1.98(a)(1).

**STATEMENT FOR INFORMATION  
DISCLOSURE UNDER 37 C.F.R. 1.97(e)**

1. This statement is being made for the Information Disclosure Statement

- ☒ accompanying this statement.  
☐ filed \_\_\_\_\_.

2. I, the person(s) signing below state:

- that each item of information contained in the information disclosure statement was cited in a communication from a foreign patent office in a counterpart foreign application not more than three months prior to the filing of the information disclosure statement. 37 C.F.R. 1.97(e)(1).

**AND**

- that no item of information contained in the information disclosure statement was cited in a communication from a foreign patent office in a counterpart foreign application and to the knowledge of the person signing the statement after making reasonable inquiry, was known to any individual designated in § 1.56(c) more than three months prior to the filing of the information disclosure statement. 37 C.F.R. 1.97(e)(2).

RECEIVED  
OCT 25 2000  
TC 2700 MAIL ROOM

3. The person making this statement is

(a) ☐ the inventor(s) who signs below

\_\_\_\_\_  
**Signature of inventor**

\_\_\_\_\_  
*(type name of inventor who is signing)*

(b) ☒ a person who is substantively involved in the preparation or prosecution of the application, and who is associated with the inventor, with the assignee, or with anyone to whom there is an obligation to assign the application (37 C.F.R. 1.56(c)) and who signs below.

  
\_\_\_\_\_  
**Signature of Person Making Statement**

Kelly K. Kordzik

*(type name of person who is signing)*

Reg. No. 36,571

WINSTEAD SECHREST & MINICK P.C.  
Attorneys for Applicants  
100 Congress Avenue  
Suite 800  
(512) 370-2851